

Campaign Messenger

Creating Connections

April 24, 2011

Volunteer Response Gratifying

A number of people indicated their willingness to lend a hand to work on our *Creating Connections Campaign* at last weekend's "Announcement Weekend" services. We are most grateful to them and their commitment to our campaign and our church. All will be contacted sometime soon to place them in an appropriate place within the organizational structure of our campaign. This type of volunteer willingness is critical to our campaign's success. Many hands make for light work, and it is our goal to ultimately involve as many as 110 people in various ways in this essential effort for

our church. With this type of volunteer support, everyone's job will be a joy, no one will have to do too much for too long, and we will foster a tremendous sense of unity, community and commitment that will serve us well not only in the campaign but beyond.

So, if you are willing to work on the campaign in any way, please call Barb Solberg at the campaign office at



701-500-0010 to say that you'll happily help.

Kickoff Event and Creative Giving Seminar Set

A special *Kick-Off Celebration* to celebrate the official start of our *Creating Connections Campaign* has been set for Sunday, May 1st. The event will be held in the Fellowship Hall and will start at 7:00 p.m. All church members and their families are cordially invited to attend. The event will feature a dessert and refreshments that will be specially prepared. Information about our project and campaign will be distributed, displayed and shared. Church, project and campaign leadership will be on hand to further discuss the details of our effort and will also be available to answer any questions that people may have. It's important to note that gifts *will not* be solicited at this special event. Rather, the gathering of gifts will commence on another

day, after the Kick-Off Celebration is held.

In addition, a special *Creative Giving Seminar* has also been scheduled for Monday, May 2nd at 7:00 p.m. This seminar will be held in the Kildahl Room and will last about an hour. It will cover the various and beneficial ways that gifts can be made to our church and campaign. Topics to be covered include the methods and benefits of giving cash, securities, personal property, real estate, life insurance policies, and retirement savings to our campaign and church. We will also discuss how to minimize or avoid taxes and generate income through your gifts. Various types of trust arrangements and life-income plans will also be covered, and

there will be a panel discussion with a group of experts in financial planning, accounting and law.

So please plan to attend these two important and informative special events if you can. Call the

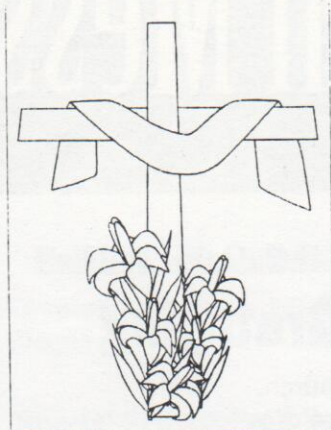
Campaign Office at 701-500-0010 to reserve your seats and to let us know that you plan to attend.

Upcoming Events

Campaign Kick-Off Event
May 1st * 7:00PM * Fellowship Hall

Creative Giving Seminar
May 2nd * 7:00PM * Kildahl Room

**Many hands
make
light work.**



**Upcoming Volunteer
Activities and Events**

Committee Member
Orientation and
Advance Gifts Training

Thursday, Apr 28 * 6:00 PM *
Fellowship Hall

Cabinet Meeting

Thursday, Mar 24 * 8:00 PM *
Fellowship Hall

Advanced, Advance Gifts Training
Saturday, Apr 30 * 9:00 AM *
Fellowship Hall

**Special thanks to all
who have
volunteered to lend a
hand!**

**However, we
still need more.**

**Come be a part
of our
growing team!
Call 701-500-0010**

Campaign Cabinet

Chairpersons

*Reggie Morelli
Darwin Langseth*

Advance Gifts Committee Chair

Reggie Morelli

**Community Gifts Committee
Chairs**

Darwin Langseth

Prayer Committee Chair

Jeanne Brekke

**Hospitality and Special Events
Committee Chair**

Bonnie Brekke

**Youth and Children's Gifts Com-
mittee Chair**

*Patrice Mitchell
Laura Mihalick*

**Communications Committee
Chair**

JoAnn Linrud

Creative Giving Committee Chair

Dan Langemo

**Will all in favor of expanding our mission
please lend us a hand?**



Volunteering to work on our Capital Campaign will be "hands down" a great experience.

It's easier than you think and will be rewarding in many ways.

You'll meet and work with many First Lutheran partners.

You'll be helping to make our campaign successful, raising funds for a needed and worthy cause,
and be helping to expand and improve our facility.

It promises to be a good time without taking a lot of time.

So please lend a hand and volunteer to help with our campaign.
Many hands make light work!

Campaign Purpose and Goals

The "Creating Connections" campaign aim is to raise the funds required to expand and enhance our facility.

A challenge goal of \$5,000,000 has been set which, if met, will enable us to complete all of the plans of our building project.

Just imagine!
Then pray!

Each First Lutheran partner is asked to do three things:

Pray: Please pray for our campaign's success. Our future depends on it.

Volunteer: Please volunteer your time to the campaign effort.

Contribute: Please consider a generous financial contribution to the campaign.

Minimum Goal
\$4,500,000

Miracle Goal
\$5,000,000

If you missed last week's Campaign Messenger, you can view it online at: www.firstlutheranchurchminot.com

He who confers benefits will be amply enriched, and he who refreshes others will himself be refreshed.

Proverbs 11:25

Chart of Gifts Needed

In order to reach our financial objectives, we will need both a substantial number of givers and a few, fairly substantial gifts as this chart of gifts illustrates:

Size of Gift	Needed	Minimum Needed
\$600,000 or more	1	\$600,000
\$300,000 – \$599,999	2	\$600,000
\$150,000 – \$299,999	4	\$600,000
\$75,000 – \$149,999	8	\$600,000
\$50,000 – \$74,999	12	\$600,000
\$25,000 – \$49,999	24	\$600,000
\$10,000 – \$24,999	60	\$600,000
\$9,999 or less	169	\$300,000
TOTAL	175	\$2,500,000

Gift Options

All members are asked to consider gifts above and beyond what they give in their regular offerings and other contributions. There are a variety of ways that gifts can be made.

Pledges

Pledges payable over 3 years are easier for many and enable most to make larger gifts than they otherwise might outright and are therefore essential to meeting our goal. Gifts may be made in monthly, quarterly, semi-annual or annual installments at the donor's discretion. A 10% initial investment toward your total pledge is also encouraged.

Non-Cash Gifts

Non-cash gifts are an additional or alternative way you can support our cause. You may, for example, wish to consider gifts "in kind" such as labor and materials; gifts of securities such as stocks and bonds; gifts of real estate or even personal property such as artwork, automobiles, jewelry and antiques.

Deferred Gifts

Deferred gifts are another option you may wish to consider. These are gifts that can be given or arranged for now, but will not be received until later, and include gifts through a person's will by bequest, gifts of life insurance policies or annuities, and gifts in trust.

Gift Opportunities

Several, specific gift opportunities also exist and give donors of qualifying gift amounts the unique chance to designate their gift to a particular portion of the project and dedicate it in honor or memory of those they choose. These special gift opportunities include:

Building Gift Opportunities

Connection Center	\$ 1,000,000
Chapel	\$ 500,000

Special Sections and Selections

Fellowship/Gathering Space	\$ 300,000	Historical Display	\$ 50,000
Chapel Seating & Furnishings	\$ 150,000	Audio-Visual System	\$ 50,000
Lower Level Theatre/Classroom	\$ 150,000	Music Library	\$ 30,000
North (Main) Entrance	\$ 100,000	Sub-dividable Classrooms (4)	\$ 30,000 ea.
Elevator	\$ 100,000	Breakout Rooms (5)	\$ 20,000 ea.
Canopied Drop- Off Area	\$ 75,000	Coatroom	\$ 20,000
South (Back) Entrance	\$ 75,000	Office	\$ 20,000
Family Lounge	\$ 50,000	Handicapped Ramps (3)	\$ 10,000 ea.
Coffee Lounge	\$ 50,000		

Prices of the stated items are not necessarily reflective of the component's cost. Rather they are based on the prominence of the item, our needs, and hopefully, the gift abilities of our community. Although payments for these gifts may be made over the entire pledge period, recognition will not be received until the gift is paid in full.

Focus On Giving...

Gifts In-Kind



Gifts "In-Kind," such as labor and materials, can have a major impact on our campaign and our project's success. For example, if you own or work for an excavation, construction, electrical or plumbing company, your company may choose to donate its services and/or the materials to the campaign. This can be done "pro bono" or at a reduced rate.

Often, this allows members to make significant gifts to the campaign, and in-kind gifts may provide considerable tax benefits for the corporation.