

# Campaign Messenger

## Creating Connections

May 1, 2011

### Campaign Kick-Off Event This Weekend

A special Kick-off Celebration to mark the official start of our *Creating Connections Campaign* is scheduled for this Sunday, May 1st at 7:00 P.M. This event will be held in the Fellowship Hall and all church members and their families are cordially invited and encouraged to attend.

The event will feature food and refreshments that are being specially prepared. More detailed information about our project and campaign will be shared. You'll have the chance to meet and mix with fellow members and to hear from church, project and campaign

leadership about our needs, our plans, the campaign and the various ways you can become invested and involved. Our newly printed campaign brochure will be distributed and our recently completed campaign DVD will be shown. In addition, project and campaign leadership will be on hand to answer any and all questions that people may have.

In short, our Campaign Kick-Off Celebration promises to be an informational and inspirational event that you definitely don't want to miss! So please plan to attend if you can and remember



that we absolutely *will not* be asking people for their gifts at this special event.

### Creative Giving Seminar To Be Conducted This Week

Did you know that you could increase your current income by making a contribution to our church? Are you aware of the tax advantages of making charitable gifts? Would you like to explore opportunities to not only benefit our church but also provide financial benefits to you and your family? If so, your questions will be answered at our *Creative Giving Seminar* scheduled for this Monday, May 2<sup>nd</sup> at 7:00 P.M. in the Kildahl Room.

At this special seminar, a brief DVD presentation will be shown and a workbook will be provided, which will highlight the many, beneficial ways that gifts might be made to our church and cam-

paign. We'll explore and explain various methods and benefits of giving cash, securities, personal property, real estate, life insurance policies, and retirement savings. We'll discuss how to minimize or avoid taxes and generate income through various giving vehicles that you or we can help you to arrange. Additionally, we'll have a panel of experts on hand to answer questions and to help further explain and explore various gift-giving strategies. We can even continue to work with you and your advisors to help arrange for these special "creative gifts" where an interest exists.

So please plan to attend this special "Creative Giving Seminar" if

you can. Call the Campaign Office at 701-500-0010 to let us know you plan to attend. You'll be happy you did.

#### Upcoming Events

Campaign Kick-Off Event  
May 1st \* 7:00PM \*  
Fellowship Hall

Creative Giving Seminar  
May 2nd \* 7:00PM \* K  
ildahl Room

Commitment Weekend  
\* June 18th & 19th \*

## Volunteers Are Stepping Up!

**Many hands  
make  
light work.**

### Upcoming Volunteer Activities and Events

Advance Gifts Report Meeting  
Monday, May 16 \* 6:00 PM \*  
Fellowship Hall

Orientation for Community  
Gifts Associate Chairs  
Monday, May 16 \* 6:45 PM \*  
Fellowship Hall

Cabinet Meeting  
Monday, May 16 \* 8:00 PM \*  
Fellowship Hall

Special thanks to all  
who have  
volunteered to lend a  
hand!

*However, we  
still need more.*

**Come be a part  
of our  
growing team!**

Please fill out and turn in a  
**Volunteer Intent Card**

- Obtain from ushers
- Email campaign office  
fllccmpaign@minot.com
- Call campaign phone at  
701-500-0010

### Creating Connections Campaign Cabinet

**Chairpersons**  
*Reggie Morelli  
Darwin Langseth*

**Advance Gifts Committee Chair**  
*Reggie Morelli*

**Community Gifts Committee  
Chairs**  
*Darwin Langseth*

**Prayer Committee Chair**  
*Jeanne Brekke*

**Hospitality and Special Events  
Committee Chair**  
*Bonnie Brekke*

**Youth and Children's Gifts Com-  
mittee Chair**  
*Patrice Mitchell  
Laura Mihalik*

**Communications Committee  
Chair**  
*JoAnn Linrud*

**Creative Giving Committee Chair**  
*Dan Langemo*

**Will all in favor of expanding our  
mission**

**please lend**

**us a hand?**



Volunteering to work on our Capital Campaign will be "hands down" a great experience.

It's easier than you think and will be rewarding in many ways.

You'll meet and work with many First Lutheran partners.

You'll be helping to make our campaign successful, raising funds for a needed and worthy cause,  
and be helping to expand and improve our facility.

It promises to be a good time without taking a lot of time.

## Campaign Purpose and Goals

The "Creating Connections" campaign's aim is to raise the funds required to expand and enhance our facility.

A challenge goal of \$5,000,000 has been set which, if met, will enable us to complete all of the plans of our building project.

Just imagine!  
Then pray!

*But let our people too, learn to devote themselves to good works, to supply urgent needs, so that they may not be unproductive.*

*Titus 3:14*

**Each First Lutheran partner is asked to do three things:**

**Pray:** Please pray for our campaign's success. Our future depends on it.

**Volunteer:** Please volunteer your time to the campaign effort.

**Contribute:** Please consider a generous financial contribution to the campaign.

**Minimum Goal**  
**\$4,500,000**

**Miracle Goal**  
**\$5,000,000**

If you missed last week's Campaign Messenger, you can view it online at: [www.firstlutheranchurchminot.com](http://www.firstlutheranchurchminot.com)

## Chart of Gifts Needed

In order to reach our financial objectives, we will need both a substantial number of givers and a few, fairly substantial gifts as this chart of gifts illustrates:

Size of Gift	Needed	Minimum Needed
\$600,000 or more	1	\$600,000
\$300,000 – \$599,999	2	\$600,000
\$150,000 – \$299,999	4	\$600,000
\$75,000 – \$149,999	8	\$600,000
\$50,000 – \$74,999	12	\$600,000
\$25,000 – \$49,999	24	\$600,000
\$10,000 – \$24,999	60	\$600,000
\$9,999 or less	169	\$300,000
<b>TO TAL</b>	<b>175</b>	<b>\$2,500,000</b>

## Gift Options

All members are asked to consider gifts above and beyond what they give in their regular offerings and other contributions. There are a variety of ways that gifts can be made.

### Pledges

Pledges payable over 3 years are easier for many, enable most to make larger gifts than they otherwise might outright and are therefore essential to meeting our goal. Gifts may be made in monthly, quarterly, semi-annual or annual installments at the donor's discretion. A 10% initial investment toward your total pledge is also encouraged.

### Non-Cash Gifts

Non-cash gifts are an additional or alternative way you can support our cause. You may, for example, wish to consider gifts "in kind" such as labor and materials; gifts of securities such as stocks and bonds; gifts of real estate or even personal property such as artwork, automobiles, jewelry and antiques.

### Deferred Gifts

Deferred gifts are another option you may wish to consider. These are gifts that can be given or arranged for now, but will not be received until later, and include gifts through a person's will by bequest, gifts of life insurance policies or annuities, and gifts in trust.

## Gift Opportunities

There are also several, specific gift opportunities that exist and give donors of qualifying gift amounts the unique chance to designate their gift to a particular portion of the project and dedicate it in honor or memory of those they choose. These special gift opportunities include:

### Building Gift Opportunities

Connection Center	\$ 1,000,000
Chapel	\$ 500,000

### Special Sections and Selections

Fellowship/Gathering Space	\$ 300,000	Historical Display	\$ 50,000
Chapel Seating & Furnishings	\$ 150,000	Audio-Visual System	\$ 50,000
Lower Level Theatre/Classroom	\$ 150,000	Music Library	\$ 30,000
North (Main) Entrance	\$ 100,000	Sub-dividable Classrooms (4)	\$ 30,000 ea.
Elevator	\$ 100,000	Breakout Rooms (5)	\$ 20,000 ea.
Canopied Drop- Off Area	\$ 75,000	Coatroom	\$ 20,000
South (Back) Entrance	\$ 75,000	Office	\$ 20,000
Family Lounge	\$ 50,000	Handicapped Ramps (3)	\$ 10,000 ea.
Coffee Lounge	\$ 50,000		

*Prices of the stated items are not necessarily reflective of the component's cost. Rather they are based on the prominence of the item, our needs, and hopefully, the gift abilities of our community. Although payments for these gifts may be made over the entire pledge period, recognition will not be received until the gift is paid in full.*

*A 13 minute dvd of the building project can be viewed at*

*<http://www.firstlutheranchurchminot.com/campaign.php>*

## Focus On Giving...

### Tangible Property



A gift of tangible property is a creative way to make a significant impact on our campaign. Property, such as antiques, artwork, jewelry, and automobiles—to name a few—could allow you:

- An income tax charitable deduction.
- A reduction of your taxable estate.
- The ability to make a generous gift to our campaign.

Contact us to facilitate the transaction and to help make sure you realize the proper tax benefits.